

# ICPS newsletter

## ICPS the first policy centre in Ukraine to sell publications via Internet

**The International Centre for Policy Studies has launched an Internet shop on its website <http://www.icps.com.ua>. From now on, while navigating through its website you may purchase an electronic version of any ICPS economic publication using a payment card. The new electronic payment system also allows clients to subscribe to the full economic publications package through the ICPS website**

The sale of electronic publications via the Internet is broadly practised by top research and analytical companies worldwide. Now the outputs of ICPS, an independent think tank at the forefront of economic and policy-related studies in Ukraine, are offered for sale on the web. ICPS's partners include leading international donor organisations, government agencies, and representatives of the Ukrainian and international business.

Launching its Internet shop, ICPS seeks to improve its marketing policy by making it more customised; thus, ICPS publications can now be purchased not only as part of the "Economic Research" subscription package but also separately, without subscription. The centre's Internet store offers new issues as well as the archive of publications since 2001.

The project is administered through a payment system designed jointly with Aval Bank (<http://www.aval.ua>) and the INT International Centre for Informational Technologies (<http://www.int-commerce.com>). Credit cards of the Visa and Europay payment systems are accepted, as well as debit cards Visa Electron and Maestro/Cirrus issued by Aval Bank.

Mere minutes after all the requested information is entered, purchased publications can be downloaded from the

ICPS website. The payment card data, transmitted by communications channels, is encrypted and cannot be accessed by unauthorised persons, including ICPS staff.

You may purchase electronic copies of the following publications at our Internet shop:

- *Quarterly Predictions*—a quarterly overview and forecast of the development of the Ukrainian economy;
- *Consumer Confidence*—a quarterly survey of household consumer expectations in Ukraine;
- *Economic Statistics*—a monthly table of statistical business data;
- *New Economic Legislation*—an annual review of legislative changes important for doing business in Ukraine.

Furthermore, the launch of the web store allows our long-term clients to pay with electronic cards for subscribing to the "Economic Research" package for 3 to 12 months. Subscribers to this package, apart from the regular ICPS economic publications, are entitled to consult with ICPS experts free of charge and receive updates of ICPS economic forecasts prior to their release in the mass media.■

*Free ICPS publications may be ordered by filling out an application form at: <http://www.icps.kiev.ua/publications/free/subscription.html>.*

### ICPS News

#### *Questionnaire for subscribers to economic publications*

*ICPS strives to ensure that its publications meet the needs of its clients. In order to have a better idea of clients' needs, we are carrying out a survey and invite everyone to participate in it.*

*We request that you fill out the questionnaire and send it back to us by 23 May 2003. Everyone who sends a completed questionnaire within the terms stipulated will receive the inaugural issue of our new publication Political Commentary free of charge. You may either fill out this questionnaire at the ICPS website <http://www.icps.kiev.ua/eng/publications/questionnaire.html> or request electronic or hardcopy versions from Yevhenia Yehorova, ICPS Publications Coordinator, by telephoning (38-044) 236-5464, or via email [marketing@icps.kiev.ua](mailto:marketing@icps.kiev.ua).*

#### *Non-government institutions invited to discuss technical assistance issues*

*ICPS's viewpoint with regard to technical assistance (TA) and the role of policy centres in its delivery was presented at a seminar arranged by the Department for Technical Assistance Coordination of the Ministry of Economy and European Integration of Ukraine, aimed at clarifying the EU's approaches to TA under the framework of the Tacis Programme, and discussing problems arising with TA provided to Ukraine.*

*ICPS experts believe that the chief flaws of TA programs in Ukraine are the following: (1) projects and programs are not always consistent with the objectives declared by the government; (2) the government had not been open to the advice of foreign consultants; and (3) there had been no non-government institutions which could ensure effective execution of technical assistance projects.*

*The ICPS presentation is posted on the Internet at [http://www.icps.com.ua/doc/Presentation\\_ICPS.ppt](http://www.icps.com.ua/doc/Presentation_ICPS.ppt) (Ukrainian version only).*

ICPS Newsletter is a weekly publication of the International Centre for Policy Studies delivered by electronic mail.

To be included in the distribution list mail to: [marketing@icps.kiev.ua](mailto:marketing@icps.kiev.ua).

ICPS Newsletter editor Yevhen Shulha ([shulha@icps.kiev.ua](mailto:shulha@icps.kiev.ua)). Phone: (380-44) 236-4477.

English text editor D. (Ksenia) Ovcharenko. Articles may be reprinted with ICPS consent.